

April 2, 2008



## Community Connector

A Biweekly Newsletter for SQL Server Professionals



Global Knowledge

Visit the Sponsor of this edition of the Connector and get your free [SQL Server 2008: What to Expect white paper.](#)

### In This Issue

[Editorial - Chuck Heinzelman](#)

[2008 Summit Call to Speakers](#)

[DBA SIG Live Event](#)

[Volunteers Needed for MS Launch Events](#)

[SQL Saturday](#)

[WS08 Promotion](#)

[Visual Studio and SQL Server 2008 Exams](#)

### Quick Links

[Early Bird Registration for Summit 2008](#)

[PASS Website](#)

Dear Sandy,

### Speaking at Conferences

Chuck Heinzelman  
Director of Technical Publications



Have you ever considered speaking at a conference such as the PASS Community Summit and then said "not me?" Do you think that you don't have what it takes to speak at a conference? Do you think that the only people who speak at conferences are authors and Microsoft employees? If you answered yes to any of these questions, let me tell you a story. (Actually, please read this even if you didn't answer yes!)

About nine years ago, there was a fairly new SQL Server DBA who was doing a search on the Internet for information about SQL Server. He stumbled across a fledgling organization called PASS. While on the site, he noticed that they were planning a European conference and were looking for presenters. He submitted an abstract, but it was not accepted for the conference. He then submitted an abstract for the 2000 PASS North American conference, and was invited to speak.

That fall's conference was being held in San Francisco. He showed up at the speaker orientation meeting, and realized that he was standing in a room with some of the legendary members of the SQL Server community. He felt way out of his league. A couple of experienced presenters took him under their wings, and made him feel right at home. He delivered his session to 260 people in a room that was set for 200.

Now, if you haven't guessed yet, the person in the story is me. I started my involvement with PASS by speaking at a PASS conference. My topic: DBA101 - Tips and Tricks for the New DBA. After that, I started volunteering with PASS, kept speaking at conferences, and eventually earned a seat on the Board of

## European PASS Conference 2008

April 14 – 16  
Neuss, Germany



Register Now!

### Founding Partners

**Microsoft**



Join Our Mailing List!

Directors. All it took was the desire to do.

Here's my challenge to you: The call for presentations for the 2008 PASS Community Summit is open until Monday, April 7, 2008. If you have something that you think would be of benefit to other members of the community and are interested in speaking about it, I encourage you to submit an abstract (or more than one, if you like). Who knows, you might be asked to present this fall! You can submit your abstracts here [insert link to call to presentations].

Chuck

### 2008 PASS Community Summit Call to Speakers Extended

The Deadline for the 2008 PASS Community Summit Call to Speakers has been extended until Midnight ET on Monday April 7th.

Join other industry professionals and help build the SQL Server community as a 2008 PASS Community Summit speaker in Seattle, Washington, November 18-21. Act now and submit an abstract by the **April 7th** Deadline.

All speakers receive:

- Complimentary registration to the 2008 PASS Community Summit
- Industry recognition
- Networking opportunities with thousands of attendees

Microsoft employees are encouraged to submit presentations using the online submission website. Please note that any Microsoft submissions will be reviewed and abstract status will be determined by Microsoft.

For more information, please visit our Call To Speakers website at <http://calltospeakers.sqlpass.org/> or e-mail any questions to [calltospeakers@sqlpass.org](mailto:calltospeakers@sqlpass.org).

### DBA SIG Live Meeting Event

April 23, 2008 - Noon Eastern

On the theory that "the third time's the charm", the DBA SIG will try again to have a live meeting event presented by TJay Belt. Our February attempt ran into problems with the live meeting server, and our March attempt ran into human communication problems! April is going to work! TJay Belt will give a talk about SQL Server Logical Query Processing.

Abstract: The first noticeable aspect of SQL that is different from other programming languages is the order in which the code is processed. In most programming languages, the code is processed in the order in which it is written. In SQL, the first clause that is

processed is the FROM clause, while the SELECT clause, which appears first, is processed almost last. The presentation will be a brief description of the different logical steps applied in both SQL Server 2000 and SQL Server 2005. You'll also see a demonstration of SQL code written by Itzik Ben-Gan from his book Inside Microsoft® SQL Server™ 2005 T-SQL Querying.

TJay Belt is a Database Administrator for the Accounts Payable division of Affiliated Computer Services. He has studied computer science at BYU and developed in and administered databases his entire career. TJay has used SQL Server versions 7, 2000 and 2005 since 1998, and has been a DBA for 5 1/2 + years. TJay has enjoyed delivering presentations for Microsoft, Affiliated Computer Services, and local SQL Server User groups. He is the founder and PASS chapter leader of the Utah County SQL Server user group. TJay truly enjoys working with and administering database, and his real passion lies in creating solutions.

Note: We will be using a different Live Meeting server for this event. Connection information will be provided in the next Connector and in the SIG newsletter.

To attend the meeting, you will need:

- An Internet connection for the presentation
- A telephone connection for the audio

If you have any questions, please contact [sharond@voicenet.com](mailto:sharond@voicenet.com)

## Volunteer at Microsoft Launch Events!

March - June 2008

Microsoft has invited PASS to exhibit in its booth at the 61-city "Heroes Happen Here" launch road show and **we need you!**

We're looking for enthusiastic volunteers to help man the PASS table, spread the word about PASS, and sign up new members. **As a thank you, every volunteer will receive a special, limited-edition PASS golf shirt AND a chance to win 1 of 2 Zunes!**

Check out the Heroes Happen Here website at <http://www.microsoft.com/heroeshappenhere/register/default.aspx> and email Hazel at [hazel.maxwell@sqlpass.org](mailto:hazel.maxwell@sqlpass.org) to advise which city you can attend. Thank you for your support!



SQLSaturday #3 is a free one day training event that will be held in

Jacksonville Florida on May 3, 2008 at the University of North Florida. [Registration](#) and [call for speakers](#) is now open! This event is being organized by the Jacksonville SQL Server Users Group. Click [here](#) for more information.



### **[Win a Windows Home Server!](#)**

Evalu'08 and you could win! Download a free trial or take a Virtual Lab of Windows Server 2008, Visual Studio 2008, SQL Server 2008 or other Microsoft Server products and be entered for a chance to win an HP MediaSmart Server powered by Windows Home Server software. To sign up and for the official rules, visit [Evalu'08](#).

### **[Knowledge Base Article: How to extend the Windows Server 2008 evaluation period](#)**

This article describes how to extend, or re-arm, the windows Server 2008 evaluation period up to 240 days.

### **[Test Drive Windows Server 2008](#)**

The Windows Server 2008 test drive allows you to try the latest release from Microsoft instantly. By simply logging onto our test-drive environment using your web browser, you will be able to experience Windows Server 2008 first hand through a collection of short virtual labs and video walk-throughs.

### **[Webcast Series: 24 Hours of Windows Server 2008](#)**

Watch these 90-minute Windows Server 2008 webcasts and learn how your organization can leverage the enhancements in Windows Server 2008 improve your organization's networking infrastructure and security, server performance and reliability, remote resource access, and client deployment. Subject matter experts break down what these upgrades mean for your environment and how to take advantage of them. Tune in for live webcasts and stream or download webcasts for on-demand viewing.

### **[Visual Studio and SQL Server 2008 Exams](#)**

Be the *first to know* when Visual Studio and SQL Server 2008 exams are available, be among the *first to certify*, and *get noticed* by organizations eager to evaluate and deploy the new technology. Plus save 40% on select exams.

Go here to register:

<http://www.microsoft.com/learning/mcp/sqlvs/offer/default.aspx>

#### **PASS Organization & Mission**

PASS was founded by Microsoft and CA to provide users of SQL Server a peer network and to help build a body of expertise to help educate millions of SQL Server users around the world.

Currently, PASS is a global community for more than 25,000 SQL Server professionals. It is the first independent, user-run, not-for-profit association dedicated to providing SQL Server users around the world with the tools and knowledge to achieve unparalleled business results.

#### **Our Mission:**

- Provide a forum for SQL Server education
- Build and grow the SQL Server Community
- Facilitate member networking & provide an infrastructure to enable the exchange of information within SQL Server disciplines- DBA/Developers, BI Professionals, etc.
- Work with Microsoft to influence the direction of the SQL Server product and services
- Publish high quality technical materials including the Connector & the SQL Server Standard Magazine
- Build the largest archive of user created SQL Server and Business Intelligence reference material

#### **Forward email**

✉ **SafeUnsubscribe®**

This email was sent to sandy@ccevent.com by [hq@sqlpass.org](mailto:hq@sqlpass.org).

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing



Professional Association for SQL Server | Suite 2100 - 203 North LaSalle | Chicago | IL | 60601