

August 06, 2008



Community Connector

A Biweekly Newsletter for SQL Server Professionals



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PASS Community Summit 2008.
Nov 18 – 21. Seattle WA.
Register now.

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Dear Sandy,



SQL Server Heroes Unite Contest!

Prove that you've got what it takes!

Build the next generation of community applications on SQL Server

2008 in CodePlex: websites, enterprise suites, samples, gadget, tools, guidance, etc.

YOU could be a Grand Winner!

Don't miss your chance to enter, visit the [SQL Heroes 2008 Official Contest Rules](#) for full details.

Contest closes **August 31, 2008**. Winners will be announced at the [PASS Community Summit 2008](#) in Seattle, WA.

Be a part of it all...Submit your entry today and join us in Seattle, WA., Nov 18 - 21 for the SQL Server "don't miss" event of the year!

SQL Server 2008 Released to Manufacturing

Grant Fritchey
Principal DBA at FM Global

[Community Summit 2008: Pre-Conference Sessions](#)

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The announcement has surely made the rounds by now. SQL Server 2008 has been released to manufacturing. This news seems to bring on strong reactions from most of the DBA's I know. They generally fall into one of two camps.

The first camp goes a little like this:

"What the heck do we need a new version for? We've barely started getting all our SQL Server 2000 instances upgraded to 2005. We've barely had time to learn 2005. What do we need this new version for anyway? We've been living just fine without compression or performance governors. For that matter, we don't really need 2005. Most of our 2000 servers are chugging along just fine. Yeah, I'll be installing it because one of the dev teams is sure to ask for it, but I don't have to like it."

Pick your own name for these DBA's, but they're out there and they have a pretty strong presence in the community.

The other camp sounds a bit like this:

"WOO HOO! I can't wait to try out filtered indexes. What do you think spatial data queries will look like in the execution plans? Can we install it right away? I know a server that we're not using much, or we can set up a virtual, it'll take a minute. I've already worked up a migration plan for moving our SQL Server 2000 instances to 2008, we can just bypass 2005 for most of them. Oh, and that new development project that just got started, they're not delivering until sometime next year. SP1 will be out by then, so we can move those guys onto 2008 now. I'm pretty sure I've already got Policies doped. This is great!"

Personally, I'm a geek and I fall squarely into Camp #2, but I do understand, at an intellectual level, the reasons behind the thinking of Camp #1. Whichever way you feel about the release, we all have some interesting times ahead of us as we explore the nooks and crannies of this new release of SQL Server 2008.

I'd like to send a hearty congratulations and a sincere "thank you" to the SQL Server development team. You guys do great work and it is appreciated.

PASS Community Summit 2008!

Hurry! Register for the PASS Summit by August 30th & Save!

If you've been thinking of going to the PASS Summit and haven't registered yet, we urge you to **[BOOK NOW!](#)**

We're now in the month of August, and with the end of the

[Embarcadero Technologies](#)

[Future IT](#)

[Global Knowledge](#)

[GoldenGate](#)

[HyperBac](#)

[JNetDirect Inc.](#)

[Red Gate Software](#)

[Scalability Experts, Inc.](#)

[Solid Quality Mentors](#)

[SQL Sentry, Inc.](#)

[Wiley](#)

[xkoto](#)



WANTED: SQL Heroes to win fortune and glory... and possibly a Windows Home Server!

[Click Here for full contest details...](#)

Promote the PASS Community Summit 2008!

Summer fast-approaching, take advantage of the lower registration prices until August 30th. If you register prior to August 30th you'll save \$600!

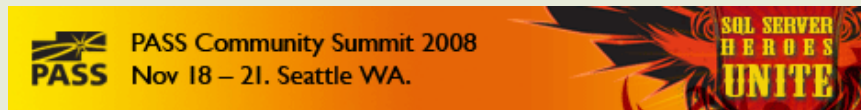
So, what are you waiting for? **[Act Now!](#)**

The PASS Community Summit 2008 promises to be the best SQL Server focused event anywhere. Join your peers for 3 full days of education and experience a [dynamic speaker line-up](#), engaging problem-solving discussions, and valuable networking opportunities. With over [130 in-depth technical and skills development sessions](#), you'll be able to take home information and tips that can be implemented as soon as you return to the office. The PASS Community Summit 2008 will be a very rewarding experience guaranteed. We also have the fantastic support of our sponsors and exhibitors who so far include: Dell, Solid Quality Mentors, Double-Take Software, xkoto, HyperBac, Red Gate Software, Edgewood Solutions, Future IT, JNetDirect Inc, GoldenGate, Embarcadero Technologies, Global Knowledge, Scalability Experts Inc, Wiley, and SQL Sentry Inc. [Register today](#) and encourage others to join you. With over 3,000 attendees expected, you really don't want to miss out.

A World Class Event. At A World Class City.

Remember, time is running out - please be sure to register by August 30th to save your organization hundreds of dollars on the full registration price.

Don't delay. **[Register today!](#)**



Women in Technology

6th Annual Luncheon & Panel Discussion

The **6th Annual Women in Technology Luncheon and Panel discussion** will be held at the [PASS Community Summit 2008](#) on **November 20th, 2008**.

The event will feature a panel of successful women who will share their ideas and experiences on the topic "**Strategies for Success.**"



Be a part of the excitement!

[Click here](#) to add colorful graphics, like this one, to your website, email and desktop!

Help us spread the word about the PASS Community Summit 2008!

[Join Our Mailing List!](#)

For more details, please visit the [WIT Luncheon](#) web page.

Pre-Conference Agenda

The [PASS Community Summit 2008](#) is the single largest gathering of Microsoft SQL Server professionals in the world, bringing together the entire community - from the brightest and the best, to the newest SQL Server users.

With the success of last year's pre-conference seminars we have added more content to this year's line-up for [PASS Community Summit 2008: Pre-Conference Seminars!](#)

Attendees will now have 14 pre-conference seminars to choose from. Top notch educational classes taking place on **Monday and Tuesday, November 17th and 18th, 2008** - prior to the start of the Summit. [Click here to register!](#)

[Microsoft Sessions:](#)

The following sessions are just a sample of what will be available - more sessions to be posted.

Monday, November 17

Mosha Pasumansky

Deep dive into MDX (BI)

Rebecca Laszlo

Upgrading to SQL Server 2008 in complex environments (DBA)

Tuesday, November 18

Buck Woody

Maximum strength: High-Availability and Disaster Avoidance/Response Strategies using Microsoft SQL Server Technologies (DBA)

Mike Pizzo (*Tentative*) and **Jose Blakeley** (*Tentative*)

.NET Data Access from A to Z (AppDev)

[Customer Support Services Sessions:](#)

Monday, November 17

Itzik Ben-Gan

Advanced T-SQL Querying and Programming in Microsoft SQL

Server 2008 and 2008 (AppDev)

Brian Knight

SSIS 2005 and 2008 Boot Camp (BI)

Andrew Kelly

System Performance Monitoring & Troubleshooting (DBA)

Peter DeBetta

Securing SQL Server from Predators (AppDev)

Tuesday, November 18

Kimberly L. Tripp and Paul Randal

Database Maintenance: From Planning to Practice to Post-Mortem (DBA)

Kalen Delaney

SQL Server Data Storage Formats; Internals, Performance and Best Practices (DBA)

Bob Beauchemin

SQL Server 2008 Features for Developers (AppDev)

Erik Veerman

Designing, Planning and Tuning a Scalable BI Solution (BI)

Please visit the [Pre-Conference Seminars](#) webpage for full seminar abstracts or click here to [Register Now!](#)



PASS Community Connection

(Formerly PASSCamp)

PASS is teaming up with Microsoft to offer PASS Community Connection (formerly PASSCamp) - an event logistics kit and sponsorship incentive program that provides PASS Chapters with a framework for executing successful regional events.

By teaming up with the Microsoft Community-Led Events team we can now offer a schedule and content plan for these PASS Community Connection events.

For 2008/2009 Microsoft will provide detailed SQL Server content marketed as "SQL Server Energy Events". Upon review of registration, any PASS Chapter is eligible to access the Microsoft content, the PASS Community Connection Kit and associated funding to help deliver this regional event.

This is a fantastic opportunity to access top-notch resources and content to establish a highly successful event.

Additional information and registration will be made available the week of August 11. Events are expected to begin taking place in the late fall timeframe.



SQLSaturday #5 - October 11th, 2008

[Olympia Center, Washington](#)

This is a free one day training event for SQL Server professionals. The plan is to have two tracks with six sessions per track, and time for you to meet with sponsors and peers as well.

SQL Saturday is looking to provide intensive learning experiences that are fun and technically stimulating. **The secret is you!**

If you are interested in speaking at **SQL Saturday #5** at the **Olympia Center in Washington**, please visit the [Call for Speakers](#) web page. The call for speakers is open until **October 8th, 2008**.

If you would like to submit ideas for future sessions, please [CLICK HERE](#) to offer your suggestions.

SQLSaturday #5 is being coordinated by volunteers from the **Olympia Area SQL Server Users Group** and expenses are paid with the assistance of our great sponsors!

For more on this event, please visit [SQLSaturday #5](#).

PASS Organization & Mission

PASS was founded by Microsoft and CA to provide users of SQL Server a peer network and to help build a body of expertise to help educate millions of SQL Server users around the world.

Currently, PASS is a global community for more than 25,000 SQL Server professionals. It is the first independent, user-run, not-for-profit association dedicated to providing SQL Server users around the world with the tools and knowledge to achieve unparalleled business results.

Our Mission:

- Provide a forum for SQL Server education
- Build and grow the SQL Server Community
- Facilitate member networking & provide an infrastructure to enable the exchange of information within SQL Server disciplines- DBA/Developers, BI Professionals, etc.
- Work with Microsoft to influence the direction of the SQL Server product and services
- Publish high quality technical materials including the Connector & the SQL Server Standard Magazine Build the largest archive of user created SQL Server and Business Intelligence reference material

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