

August 21, 2008



Community Connector

A Biweekly Newsletter for SQL Server Professionals

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In This Issue

[SQL Server Heroes Unite Contest!](#)

[Vacations](#)

[SearchSQLServer.com](#)

[PASS Community Connection \(Formerly PASSCamp\)](#)

[Women in Technology](#)

[PASS Community Summit 2008: Register Now!](#)

[Pre-Conference Agenda](#)

[Beta Exams](#)

[IndyTechFest 2008!](#)

PASS Community Summit 2008.
Nov 18 – 21, Seattle WA.
Register now.

Dear Sandy,



SQL Server Heroes Unite Contest!

Hurry, time's running out!

Prove that you've got what it takes!

Build the next generation of community applications on SQL Server 2008 in CodePlex: websites, enterprise suites, samples, gadget, tools, guidance, etc.

YOU could be a Grand Winner!

Don't miss your chance to enter, visit the [SQL Heroes 2008 Official Contest Rules](#) for full details.

Contest closes **August 31, 2008**. Winners will be announced at the [PASS Community Summit 2008](#) in Seattle, WA.

Be a part of it all...Submit your entry today and join us in Seattle, WA., Nov 18 - 21 for the SQL Server "don't miss" event of the year!

Quick Links

[Solid Quality Mentors](#)

[Search SQL Server](#)

[SQL Heroes: SQL Heroes
2008 Official Contest
Rules](#)

[Register for the PASS
Community Summit
2008!](#)

[Community Summit
2008: Pre-Conference
Sessions](#)

[Beta Exams!](#)

[SQL Saturday #5](#)

[IndyTechFest 2008!](#)

[PASS Community
Summit: Help promote
the Summit!](#)

[PASS Website](#)

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PLATINUM

Vacations

Chuck Heinzelman
Director of Technical Publications



Vacations.

The time when we are supposed to leave it all behind and spend time doing what we want to do. But, how many of us really get away from it all?

I recently took a vacation where I decided to do just that - get away from it all. I didn't check my work e-mail - I even turned off ActiveSync on my phone so that the e-mails would not be delivered. I didn't carry my phone with me (we had my wife's phone for emergency purposes, but mine stayed in the hotel room). I did check my personal e-mail a few times because I was waiting for information from my bank, but I didn't respond to any e-mails while I was on vacation. This was a change for me, as I normally check my e-mail at least once a day and carry my phone with me wherever I go when on vacation.

This was a hard task for me. I had to use extreme amounts of discipline to not grab the phone and check my e-mail. I actually checked my work e-mail once, but stopped after reading a handful of the 116 messages I had received that day.

Why is it so hard for us to get away from our jobs and just relax? Is it that we worry about people realizing that the company can function without us and that we aren't needed? Is it because we aren't comfortable with the processes we have in place and worry that things might not happen if we aren't there to do them? Is it because we like our jobs more than our families?

When I returned to the office after a little over a week away, everything was as I had left it. Nothing didn't get done because I was away. My employer hasn't yet realized that they can get along quite well without me. And my family benefitted from having my undivided attention for the time that I was away.

I might need to do this again sometime.

Chuck



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[SearchSQLServer.com](#) provides you with the latest expert advice, tutorials, white papers, webcasts, newsletters and more on topics such as data warehousing and business intelligence, database planning and management, backup and recovery, performance and tuning, security and more.

Register for free now and access this popular tip, "[Should you upgrade to SQL Server 2005 or SQL Server 2008?](#)" where our SQL Server expert will help you weigh your options for upgrading from SQL Server 2000.

Check out all [SearchSQLServer.com](#) has to offer today!

PASS Community Connection

(Formerly PASSCamp)

PASS has teamed up with Microsoft to offer [PASS Community Connection](#) - an event logistics kit & sponsorship incentive program that provides PASS Chapters with a framework for executing successful regional events.

In 2008/ 2009 Microsoft will provide detailed SQL Server content marketed as "**SQL Server Energy Events**".

The benefits of registering for the kit include:

- Funding to deliver a regional event;
- Access to top-notch resources;
- Listing of your event on the PASS Website.

Overall, this is a fantastic opportunity to obtain access to resources and content in order to execute a highly successful event.

To register your interest in receiving a PASS Community Connection kit, please fill out an email form. A PASS representative will then review your eligibility criteria.

For further information on the PASS Community Connection, [click here](#).

[Solid Quality Mentors](#)

[SQL Sentry, Inc.](#)

[Theobald Software](#)

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WANTED: SQL Heroes to win fortune and glory... and possibly a Windows Home Server!

[Click Here for full contest details...](#)

Promote the PASS Community Summit 2008!



Be a part of the excitement!

[Click here](#) to add colorful graphics, like this one, to your website, email and desktop!

Help us spread the word about the PASS Community Summit 2008!

Women in Technology

6th Annual Luncheon & Panel Discussion

The **6th Annual Women in Technology Luncheon and Panel discussion** will be held at the [PASS Community Summit 2008](#) on **November 20th, 2008**.

The event will feature a panel of successful women who will share their ideas and experiences on the topic "**Strategies for Success.**"

For more details, please visit the [WIT Luncheon](#) web page.

PASS Community Summit 2008!

Hurry! Register for the PASS Summit by August 31st & Save!

If you've been thinking of going to the PASS Summit and haven't registered yet, we urge you to **[BOOK NOW!](#)**

We're now in the month of August, and with the end of the Summer fast-approaching, take advantage of the lower registration prices until August 31st. If you register prior to August 31st you'll save \$600!

So, what are you waiting for? **[Act Now!](#)**

The PASS Community Summit 2008 promises to be the best SQL Server focused event anywhere. Join your peers for 3 full days of education and experience a [dynamic speaker line-up](#), engaging problem-solving discussions, and valuable networking opportunities. With over [130 in-depth technical and skills development sessions](#), you'll be able to take home information and tips that can be implemented as soon as you return to the office. The PASS Community Summit 2008 will be a very rewarding experience guaranteed. We also have the fantastic support of our many sponsors and exhibitors.

[Register today](#) and encourage others to join you. With over 3,000 attendees expected, you really don't want to miss out.

A World Class Event. At A World Class City.

Remember, time is running out - please be sure to register by August 31st to save your organization hundreds of dollars on the full registration price.

Join Our Mailing List!

Don't delay. [Register today!](#)



PASS Community Summit 2008
Nov 18 – 21. Seattle WA.

A graphic logo with a dark, fiery background. The text "SQL SERVER HEROES UNITE" is written in a bold, yellow, serif font, with "UNITE" being significantly larger and more prominent than the other words.

SQL SERVER
HEROES
UNITE

Pre-Conference Agenda

The [PASS Community Summit 2008](#) is the single largest gathering of Microsoft SQL Server professionals in the world, bringing together the entire community - from the brightest and the best, to the newest SQL Server users.

With the success of last year's pre-conference seminars we have added more content to this year's line-up for [PASS Community Summit 2008: Pre-Conference Seminars!](#)

Attendees will now have 14 pre-conference seminars to choose from. Top notch educational classes taking place on **Monday and Tuesday, November 17th and 18th, 2008** - prior to the start of the Summit. [Click here to register!](#)

[Microsoft Sessions:](#)

The following sessions are just a sample of what will be available - more sessions to be posted.

Monday, November 17

Mosha Pasumansky

Deep dive into MDX (BI)

Rebecca Laszlo

Upgrading to SQL Server 2008 in complex environments (DBA)

Bob Ward (CSS) & Keith Elmore (CSS)

SQL Server 2008 Engine Performance and Advanced Diagnostics (DBA)

Tuesday, November 18

Buck Woody

Maximum strength: High-Availability and Disaster Avoidance/Response Strategies using Microsoft SQL Server Technologies (DBA)

Mike Pizzo (Tentative) and Jose Blakeley (Tentative)

.NET Data Access from A to Z (AppDev)

Adam Saxton (CSS) & John Desch (CSS)

Dive into SQL Server 2008 Reporting Services and Analysis Services (BI)

[Customer Support Services Sessions:](#)

Monday, November 17

Itzik Ben-Gan

Advanced T-SQL Querying and Programming in Microsoft SQL Server 2008 and 2008 (AppDev)

Brian Knight

SSIS 2005 and 2008 Boot Camp (BI)

Andrew Kelly

System Performance Monitoring & Troubleshooting (DBA)

Peter DeBetta

Securing SQL Server from Predators (AppDev)

Tuesday, November 18

Kimberly L. Tripp and Paul Randal

Database Maintenance: From Planning to Practice to Post-Mortem (DBA)

Kalen Delaney

SQL Server Data Storage Formats; Internals, Performance and Best Practices (DBA)

Bob Beauchemin

SQL Server 2008 Features for Developers (AppDev)

Erik Veerman

Designing, Planning and Tuning a Scalable BI Solution (BI)

Please visit the [Pre-Conference Seminars](#) webpage for full seminar abstracts or click here to [Register Now!](#)



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A graphic logo for 'SQL Server Heroes Unite' featuring a stylized, fiery background with the text 'SQL SERVER HEROES UNITE' in a bold, serif font.

**SQL SERVER
HEROES
UNITE**

Beta Exams

Registration Has Begun!

Now is the time to register for 2 upcoming Beta exams.

The first is **Beta Exam 71-452: Designing a Business Intelligence Infrastructure Using Microsoft SQL Server 2008**, and this contributes towards the Microsoft Certification: Business Intelligence Developer 2008.

The exam period will be from August 13 - September 10, 2008. All individuals interested in partaking in this exam are urged to [register now!](#)

Remember to use the promotional code: **3568C**
For exam preparation, please visit:
<http://www.microsoft.com/learning/exams/70-450.mspx>

The other is **Beta Exam 71-450: PRO: Microsoft SQL Server 2008, Designing, Optimizing, and Maintaining a Database Administrative Solution**, and this counts towards the Microsoft Certification: Database Administrator 2008.

The exam can be taken from August 18 - September 16, 2008.

When registering for this exam, please enter the promotional code: **239F4**

[Register now](#) to book your place.
For exam preparation, please visit:
<http://www.microsoft.com/learning/exams/70-452.mspx>

Beta exams are free and they have limited availability so [ACT NOW!](#)

IndyTechFest 2008!

Registration opens Friday, August 22nd at Noon!



[IndyTechFest](#), the premier Developer/ DBA conference in Indianapolis will be held on Saturday, October 4th.

Hosted by [IndyPASS](#) and [IndyNDA](#), this year's conference includes over 30 sessions to fill your day with training from product experts and Microsoft MVPs.

Admission is free; but registration is required for attendance.

Registration will open on Friday, August 22nd at Noon.

For more information, please visit www.IndyTechFest.org



SQLSaturday #5 - October 11th, 2008

[Olympia Center, Washington](#)

This is a free one day training event for SQL Server professionals. The plan is to have two tracks with six sessions per track, and time for you to meet with sponsors and peers as well.

SQL Saturday is looking to provide intensive learning experiences that are fun and technically stimulating. **The secret is you!**

If you are interested in speaking at **SQL Saturday #5** at the **Olympia Center in Washington**, please visit the [Call for Speakers](#) web page. The call for speakers is open until **October 8th, 2008**.

If you would like to submit ideas for future sessions, please [CLICK HERE](#) to offer your suggestions.

SQLSaturday #5 is being coordinated by volunteers from the **Olympia Area SQL Server Users Group** and expenses are paid with the assistance of our great sponsors!

For more on this event, please visit [SQLSaturday #5](#).

PASS Organization & Mission

PASS was founded by Microsoft and CA to provide users of SQL Server a peer network and to help build a body of expertise to help educate millions of SQL Server users around the world.

Currently, PASS is a global community for more than 25,000 SQL Server professionals. It is the first independent, user-run, not-for-profit association dedicated to providing SQL Server users around the world with the tools and knowledge to achieve unparalleled business results.

Our Mission:

- Provide a forum for SQL Server education
- Build and grow the SQL Server Community
- Facilitate member networking & provide an infrastructure to enable the exchange of information within SQL Server disciplines- DBA/Developers, BI Professionals, etc.
- Work with Microsoft to influence the direction of the SQL Server

- product and services
- Publish high quality technical materials including the Connector & the SQL Server Standard Magazine Build the largest archive of user created SQL Server and Business Intelligence reference material

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