

March 5, 2008



Community Connector

A Biweekly Newsletter for SQL Server Professionals

DATABASE
TRENDS AND APPLICATIONS

Dear Sandy,

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In This Issue

[Editorial - Chuck Heinzelman](#)

[2008 Summit Call to Speakers](#)

[Volunteers Needed for MS Launch Events](#)

[Microsoft LA Launch Winner](#)

[SQL Saturday](#)

Quick Links

[Early Bird Registration for Summit 2008](#)

[PASS Website](#)

To Change or Not To Change...

Chuck Heinzelman

PASS Director of Technical Publications



Change is one of the universal constants. Everything around us is in a constant state of change. Nothing exemplifies that more than the IT industry. I recently saw an article comparing today's technology to the technology of 20 years ago. Remember cell phones the size of a brick? How about giant hard drives with tiny storage that cost more than a small car? It is quite amazing how quickly things change.

This publication is not exempt from change. We (the editorial committee) are going to be embarking on a campaign to determine how we can make this newsletter better for you - the membership of PASS. We are going to be putting together a survey to determine what you want to see in this newsletter and what you don't want to see. In addition to content, we'll also ask about the format. This newsletter is a way for PASS to share information with you, so we need to make sure that it is meeting your needs.

So, look for the survey in the months to come. In the meantime, if you have any suggestions please send them to me at chuck.heinzelman@sqlpass.org.

2008 PASS Community Summit [Call to Speakers](#)

Join other industry professionals and help build the SQL Server community as a 2008 PASS Community Summit speaker in Seattle, Washington, November 18-21. Act now and submit an abstract by the **March 28th Deadline**.

All speakers receive:

European PASS Conference 2008

April 14 – 16
Neuss, Germany



Register Now!

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Join Our Mailing List!

- Complimentary registration to the 2008 PASS Community Summit
- Industry recognition
- Networking opportunities with thousands of attendees

Microsoft employees are encouraged to submit presentations using the online submission website. Please note that any Microsoft submissions will be reviewed and abstract status will be determined by Microsoft.

For more information, please visit our [Call To Speakers](http://calltospeakers.sqlpass.org/) website at <http://calltospeakers.sqlpass.org/> or e-mail any questions to calltospeakers@sqlpass.org.

Volunteer at Microsoft Launch Events!

March - June 2008

Microsoft has invited PASS to exhibit in its booth at the 61-city "Heroes Happen Here" launch road show and **we need you!**

We're looking for enthusiastic volunteers to help man the PASS table, spread the word about PASS, and sign up new members. **As a thank you, every volunteer will receive a special, limited-edition PASS golf shirt AND a chance to win 1 of 2 Zunes!**

Check out the Heroes Happen Here website at <http://www.microsoft.com/heroeshappenhere/register/default.msp> and email Hazel at hazel.maxwell@sqlpass.org to advise which city you can attend. Thank you for your support!

Microsoft LA Launch

PASS would like to welcome all the new members that signed up at the LA Microsoft Heroes Launch Event on February 27th. We'd like to congratulate David Woo who entered the new member draw, and won a 7-DVD set of the 2007 PASS Community Summit Session Recordings.



SQLSaturday #3 is a free one day training event that will be held in Jacksonville Florida on May 3, 2008 at the University of North Florida. [Registration](#) and [call for speakers](#) is now open! This event is being organized by the Jacksonville SQL Server Users Group. Click [here](#) for more information.

PASS Organization & Mission

PASS was founded by Microsoft and CA to provide users of SQL Server a peer network and to help build a body of expertise to help educate millions of SQL Server users around the world.

Currently, PASS is a global community for more than 25,000 SQL Server professionals. It is the first independent, user-run, not-for-profit association dedicated to providing SQL Server users around the world with the tools and knowledge to achieve unparalleled business results.

Our Mission:

- Provide a forum for SQL Server education
- Build and grow the SQL Server Community
- Facilitate member networking & provide an infrastructure to enable the exchange of information within SQL Server disciplines- DBA/Developers, BI Professionals, etc.
- Work with Microsoft to influence the direction of the SQL Server product and services
- Publish high quality technical materials including the Connector & the SQL Server Standard Magazine
- Build the largest archive of user created SQL Server and Business Intelligence reference material

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