



Professional Association for SQL Server
203 North LaSalle - Suite 2100
Chicago IL 60601 USA
Phone: 604.899.6009
Fax: 604.899.1269
www.sqlpass.org

FOR IMMEDIATE RELEASE

**Interactive SQL Server Community Website Launched at
PASS Summit 2008**

SEATTLE, Wash. — November 20, 2008— The Professional Association for SQL Server (PASS) kicked off the annual PASS Community Summit this week drawing 2,445 delegates and 1,143 pre-conference attendees for a total of 3,588 registrations—the largest turnout since the inception of the conference. Today, Summit attendees will witness the official unveiling of a new, distinctive PASS community website at www.sqlpass.org. This site, with free membership access, provides a true virtual community with interactive access to content and the ability to uniquely connect and share with SQL Server professionals from around the world.

"The PASS Summit turnout this year is exceptional. Coupled with the already overwhelming response to our new website, it is obvious that the Microsoft® SQL Server® community and its partners value the engaging programs and quality resources PASS has to offer," said Bill Graziano, SQL Server MVP and PASS VP of Marketing. "PASS is the definitive resource and common connection point for the entire community."

PASS' commitment to provide high quality education materials to the community—witnessed annually by the PASS Community Summit gathering—has been extended through today's launch of the new website. The PASS website, www.sqlpass.org, encourages the posting of technical articles, regional and national events and even short media clips on anything to do with SQL Server.

Distinguishing itself from other SQL Server content sites, www.sqlpass.org also provides a professional networking tool, named PASSPort, which allows members to upload a profile sharing their SQL Server credentials, websites, events and blogs. The PASSPort functionality strengthens and extends every SQL Server professional's network of trusted contacts.

For more information and the latest updates from PASS Community Summit 2008 this year please visit <http://summit2008.sqlpass.org/>. The newly launched PASS community website is available at www.sqlpass.org.

About the Professional Association for SQL Server (PASS)

Co-founded by Microsoft Corporation and CA, Inc., the Professional Association for SQL Server (PASS) is an independent, not-for-profit association, dedicated to supporting, educating, and promoting the Microsoft SQL Server community. From local user groups and special interest groups (SIGs) to webcasts and the annual PASS Community Summit – the largest gathering of SQL Server professionals in the world – PASS enables knowledge sharing, in-depth learning, access to the Microsoft SQL Server team, and the ability to influence the direction of SQL Server technologies. The PASS mission is to empower the global Microsoft SQL Server community to collaborate, learn, grow and be inspired through knowledge sharing and peer-based learning. For additional information on PASS and the benefits of becoming a member, please visit the PASS Web site at www.sqlpass.org.

All brand names, product names, or trademarks belong to their respective holders.

###

Media Contact:

Anna Vue

PASS/Cross Border Communications

Phone +1 (916) 595-8157

anna@crossborderpr.com