

Application Information

PART ONE - CONTACT

1. Please provide your contact information:

[redacted]

Years of Experience in SQL Server: 12

PART TWO - EDUCATION

2. Education (list all appropriate types of educational experience - Degree, Diploma, University - please detail location):

Bachelor of Science, Computer Science
Florida State University, Tallahassee, FL
August, 1999

PART THREE - COMPANY/PROFESSIONAL BACKGROUND

3. Describe your company's business:

Insource is a Microsoft Gold Certified Partner providing three key services: Application Solutions, Network Engineering Solutions, and Outsourcing. We offer solutions that span the entire Microsoft product line, including: SQL Server, SharePoint, Dynamics NAV, and Lync. Insource meets clients' needs from a one-time product installation to complete onsite managed IT services and everything in between.

4. Please provide your current job title:

Senior Technical Consultant

5. Please describe your primary job responsibilities:

As a consultant I am responsible for the health and performance of several of Insource clients' SQL Server instances. As is the nature of consulting the work that I do varies based on client needs but typically includes: assessing SQL Server installations to identify inconsistencies with best practices and find potential performance issues, setting up index and backup maintenance plans, monitoring job history and correcting job failures, finding and fixing performance bottlenecks, recommending and implementing disaster recovery and high availability solutions, and installing & configuring new SQL Server instances.

PART FOUR - STATEMENT OF INTENTIONS (Short Essay Format)

(Please note that these answers should relate to your public campaign platform)

6. How do you believe PASS can better serve the SQL community in the next five years?

I believe that PASS can do more at the grassroots level to serve the broad membership. We need to offer more incentive for the database professional so that they say they *need* to be a PASS member.

On a broader scale we should continue to grow into areas where PASS doesn't have a presence and help develop the community. Our Global Growth initiatives are addressing this, and so far the response has affirmed that we should continue to grow internationally.

Finally, we should always explore new opportunities and take calculated risks where appropriate. A prime example of this is the Business Analytics conference currently in the planning for early 2013.

7. What do you perceive is the current state of PASS?

PASS is more visible and well received than ever within the United States, and making incredible strides in growing into a worldwide organization. Increased attendance at events year over year, the growing number of new chapters, and the number of new SQLSaturday events worldwide clearly show there's enthusiasm for PASS.

We've had our share of road bumps along the way, but I believe the subsequent discussions and lessons learned have helped make us a stronger organization as a whole and more ready to handle the challenges that come with our growth.

8. Tell us about your accomplishments in other volunteer organizations; detail the key things you learned from these experiences:

As a user group leader and member of the planning committee for SQLRally and SQLSaturday Orlando I have had the privilege of helping hundreds of people become better at what they do and network with other like-minded people. As a leader in Cub Scouts I have helped young boys learn essential life skills that will help them (hopefully) grow into responsible and respectable men. More recently, as a Director at Large for PASS I have helped guide the organization as a whole while acting as the steward for the SQLSaturday portfolio.

Throughout these experiences I have learned how to work with teams of people to accomplish a common set of goals, how to listen to other people's ideas and opinions, and how to know when to stick to what I believe and when to compromise for the sake of the greater good.

9. If elected to the PASS Board, what goal would you set to contribute to the benefit of PASS? How would you work within the current PASS organization to accomplish that goal? How would this benefit the SQL Server community?

I would like to continue as owner of the SQLSaturday portfolio and continue to help grow the number of events per year both within the US and the world. I would also like to see the completion of a speaker bureau that can be used across chapters, SQLSaturday, SQLRally, the Summit, and other PASS events.

PART FIVE - LEADERSHIP AND MANAGEMENT (Short Essay Format)

10. Please describe your management and leadership background, listing specific examples of teams or projects:

I have held various leadership positions throughout my professional career:

- Lead for a 7 member production software engineering support team for Findwhat.com
- Founder and President of MagicPASS, South Orlando's PASS chapter
- Director at Large for PASS, 2012

As for management style, I'm a lead-by-example kind of guy and believe actions speak louder than words. I like to show people how it's done and then give them an opportunity to emulate on their own. I try very hard not to micromanage, but at the same time I'm very opinionated and I love to debate. If you think I'm wrong or that there's a better way to do it, put your money where your mouth is and show me. If you're right, I'll be the first one to admit that I'm wrong and support you.

11. Are you or have you been a member of any board (volunteer or professional)? Please describe:

I have served as a Director at Large for PASS since Jan. 1, 2012 with specific responsibility for the SQLSaturday portfolio.

I was a member of the inaugural SQLRally Orlando planning team (May 11-13, 2011) and for SQLSaturday 85 (Sept 24, 2011 in Orlando).

As a Cub Scout leader I have also been part of the Pack committee which is responsible for establishing the budget and activities for the school year.

12. Do you have formal management or leadership training? If so, please provide details of this training and an example of a time this training was directly beneficial:

I have not attended formal management\leadership training programs during my professional career. All training that I have had has been "on the job" and provided with the help of various mentors.

13. Have you participated in any strategic decision-making processes? Please provide details of specific instances:

As a Director At Large for PASS I have been involved in all board level discussions and decisions regarding PASS activities. This includes (but is not limited to): budgeting, choosing which events to (and not to) hold, and direction of the SQLSaturday portfolio.

14. Please describe your background/experience in dealing with organizational finances, including the size of the organization and sizes/types of budgets involved:

As a member of the SQLSaturday Orlando planning team I had shared responsibility for a budget of ~\$8,000 with an event attendance of ~300 people.

As a member of the SQLRally planning team I shared responsibility for the event budget of ~\$185,000. We had almost 500 attendees but because this was a brand new PASS event we were closely monitored by the entire PASS organization.

As a Director At Large for PASS I participated in the planning and approval of the fiscal year 2013 budget with a specific focus on the SQLSaturday portfolio. Total budget was approximately \$5 million USD.

PART SIX - ACTIVITIES (Special Interest Groups, Committees or other activities)

15. Please describe your past volunteer history with PASS. Who from PASS (HQ and Board of Directors) did you work with? How did you interact with them to meet your volunteer objectives?

As a Director At Large this year I have had the opportunity to work with the entire PASS HQ team and Board of Directors. This includes multi-day in person meetings once a quarter, monthly teleconference calls, and daily email communications for Board related business. As the Director responsible for the SQLSaturday portfolio I work closely with Karla Landrum, PASS Community Evangelist, via weekly phone calls and daily emails to ensure that SQLSaturday related business is addressed in a timely manner.

Other volunteer activity highlights:

- Speaker at multiple SQLSaturday events since the first SQLSaturday in 2007
- Speaker at three consecutive PASS Summits (2009, 2010, 2011)
- Member of the SQLRally Orlando 2011 Planning Team
- Member of the SQLSaturday #85 (Orlando 2011) Planning Team
- Lead for the SQLSaturday #151 (Orlando 2012) Planning Team
- Founder and President of MagicPASS (South Orlando PASS chapter) started in January 2011

16. Please give an example of a project you worked on for PASS that you followed through to completion. Describe how your specific contribution has benefited the PASS organization:

One of the specific responsibilities I had for SQLRally was to help build the event's branding. Working with Marketing at PASS HQ we held a "name the event" contest with the PASS member base. Following that we held a logo contest which utilized 99Designs to narrow down 3 logos and a vote from the PASS membership to pick the winner. Once we had a name and logo we worked to develop the event website from scratch with the help of Revealed Design.

The name, logo, and website received many compliments and were the foundation for subsequent SQLRally event branding and websites.

17. Detail your participation in other volunteer organizations/boards (be specific about your contribution and in what capacity):

I have served as a Director At Large for PASS starting Jan 1, 2012. Besides contributing to the general direction of PASS I am specifically responsible for the SQLSaturday portfolio.

18. Please provide details of your social media presence

Twitter: @SQLDBA (<http://twitter.com/sqldba>)

Blog: <http://www.kendalvandyke.com/>

LinkedIn: <http://www.linkedin.com/in/kendalvandyke>

Facebook: <http://www.facebook.com/kendalvandyke>

PART SEVEN - OTHER ACTIVITIES

19. Detail other professional certifications:

MCTS: SQL Server 2008, Implementation and Maintenance

20. Detail any awards received:

Microsoft MVP, SQL Server (2011)

21. Detail some of your more recent published professional articles, books, etc.:

Troubleshooting Transactional Replication – SQL Server Magazine, June 2010
(<http://www.sqlmag.com/article/sql-server/troubleshooting-transactional-replication>)

Are You Willing To Relocate? – SQLServerCentral, August 2011
(http://www.sqlservercentral.com/blogs/kendalvandyke/archive/2011/8/31/are-you-willing-to-relocate_3F00_.aspx)

I maintain a blog of both technical and database career related topics at
<http://www.kendalvandyke.com/>

PART EIGHT - REFERENCES AND BACKGROUND CHECK

Volunteer References -

22. PASS volunteer reference #1 (please provide daytime phone and email)

a. Reference Name: Jes Borland

[redacted]

b. Statement of Support from Reference:

I finally met Kendal Van Dyke in person at PASS Summit 2011, after “meeting” him through Twitter and talking to him virtually for a couple years. Kendal has given me guidance on consulting, and answered questions about SQL Server, user groups and SQL Saturdays. Anytime I’ve had a question, he’s been willing to take time out of his day to answer me. He’s reached out to me when he’s wanted an opinion or needed a volunteer for PASS tasks.

Kendal is passionate about growing the PASS community in a truly grassroots way. He wants to focus on growing members, but not just in numbers. He wants community members to connect with each other, and wants individuals to grow through opportunities such as speaking and volunteering. He has ideas on how to do this, and the drive to accomplish them.

I fully support Kendal running for the PASS Board of Directors, and think he will guide and grow the PASS community with passion and integrity.

Jes Borland
Consultant

23. PASS volunteer reference #2 (please provide daytime phone and email)

a. Reference Name: Bradley Ball

[redacted]

b. Statement of Support from Reference:

I am writing to express my support for Kendal Van Dyke for the PASS Board of Directors. I've known Kendal for almost two years now. We met when I attended my very first SQL Saturday, #49 in Orlando. Kendal was an integral part of that team, and was well on his way to becoming a staple for SQL Server Professionals.

At the time Kendal was working on founding MagicPASS, now a thriving SQL PASS Chapter. He was on the committee planning and executing the first SQL Rally in Orlando Florida. He also found time to actively plan and participates in SQL Saturday 85 in that same year.

I've traveled with Kendal to SQL Saturday's, and watched him present from Jacksonville to South Florida and at each event in between. His skill in SQL Server is unquestionable. So is his ability to lead.

This year he received the MVP award from Microsoft, and accepted a difficult appointment to serve on the Board of Directors.

Kendal already had an impressive resume and an equally impressive inclination towards service in the SQL Server Community. Kendal has an infectious enthusiasm, yet a calm and reasoned approach to problem solving. This makes him an ideal person to Continue to Serve the SQL PASS Community, as a member of the PASS Board of Directors.

Thank You for your time and consideration.

Bradley Ball

24. PASS volunteer reference # (please provide daytime phone and email)

a. Reference Name: Allen White

[redacted]

b. Statement of Support from Reference:

To the NomCom,

I've known Kendal for a few years and always found him to be dedicated to the SQL Server community and to PASS specifically. He created the MagicPASS user group to serve the folks in the Orlando area too far south to conveniently drive regularly to the OPASS events and he's taken a seat on the PASS Board of Directors for this year. Either one of these would be considered a singular accomplishment yet he is willing to keep contributing to the community, giving more of his time.

Over the last year I've gotten to know Kendal much better and have found him to be dedicated, extremely knowledgeable and highly trustworthy. He's taken on the leadership of the SQL Saturday organization within his PASS BoD duties and handles all the issues with respect and dignity, treating everyone like professionals while always acting like one. Serving on the PASS board seems to make one a target these days, and Kendal has handled his responsibilities well and not let the negativity that can sometimes plague the process get to him. At the same time he "takes care of business" – keeping his regular job running smoothly and helping others, including me, do a better job with ours.

I highly recommend Kendal for a position on the PASS Board of Directors.

Allen White
SQL Server MVP

Public References

25. PASS public reference #1 (please provide daytime phone and email)
 - a. Reference Name: Jen Stirrup
[redacted]
 - b. Statement of Support from Reference:

I support Kendal van Dyke's application to continue to serve on the Board for a number of reasons, which I will detail here. I know Kendal in a number of capacities. I'm glad to count him as a friend of mine, and we met 'virtually' over social media as part of online discussions over PASS. Now we interact over PASS issues, ranging from informal discussions over the growth of the SQL Server community in Europe through to more recent forward-looking discussions on the Business Intelligence conference in 2013.

Kendal has already displayed his achievements and hard work since becoming appointed to the PASS board in 2012. This includes commercial awareness in generating funds to help with the new SQL Saturdays that are springing up all over the place. This is evidence of the growth of SQLPass SQL Saturday events, and it's great that Kendal responded so quickly in order to generate the funds needed, in response to the identified needs.

In order to achieve this activity for SQL Saturday, I think that this displays a number of softer skills that are perhaps not immediately evident. Whilst working with Karla and the Regional Mentors to look after the SQL Saturday events, this involves softer skills such as team building, communication and ensuring

that the different 'perspectives' of each participant is met, whilst also utilising leadership qualities to ensure that the delivery of the SQL Saturday takes place. I know for a fact that Kendal spends a lot of time working on SQLPass events, and the success of the burgeoning SQL Saturday events has been in his safe pair of hands for steering. I also admired his work at TechEd, in diligently looking for new opportunities to spread the word about PASS whilst actively supporting the rest of the PASS team in their community efforts at Microsoft's largest conference.

I've always admired Kendal's emphasis on the production of high-quality training materials for PASS, and I think that this is a strategic area where PASS could really make a name for themselves in the SQL Server community. On another note, I think that Kendal's personal integrity can be seen in the discussions we've had over issues like transparency. This is extremely valuable, given some of the unfortunate history around previous elections and I really hope that the community can move forward from these issues in order to think of the future of the SQL Server community throughout the world.

To summarise, I believe that Kendal is the right person to continue the work on the SQL Saturday portfolio. I support his application to continue to serve as a Board member, and hope to see him elected.

Jen Stirrup
Director
Copper Blue Consulting Ltd

26. PASS public reference #2 (please provide daytime phone and email)
 - a. Reference Name: Karen Lopez
[redacted]
 - b. Statement of Support from Reference:

Dear PASS Nomination Committee:

I'm recommending Kendal Van Dyke for a continued PASS Board position. My primary reason for supporting him is his willingness to listen to feedback and take actions that he believes are in the best interest of PASS members and the community as a whole.

In my discussions with Kendal about SQL Saturdays, PASS events and PASS communications, Kendal has always been willing to hear what I had to say and shown that he is genuinely interested in the feedback I have. Even at times where he didn't agree with my recommendations, he treated my ideas with respect and attention. He carried my feedback to the Board and followed up with me about the outcomes.

My interactions with Kendal have always been engaging, fun, and professional, something I think are key to balancing the needs of managing an association and meeting the needs of individual members. I've also had the benefit of seeing the outcomes of his efforts as programs are improved. He sets a high standard for leadership and professionalism when interacting with other volunteers and the community. I couldn't ask for more from a Board member.

Sincerely,

Karen Lopez

27. PASS public reference #3 (please provide daytime phone and email)

a. Reference Name: Stacia Misner

[redacted]

b. Statement of Support from Reference:

I don't remember exactly when I first became aware of Kendal Van Dyke's presence in the SQL Server community, but I do recall that it was on Twitter. His sense of humor and his active involvement with community were the first things that I noticed about him. Those are two qualities that I think are important for anyone seeking a board position at PASS.

Over time, I got to know Kendal in other ways. As a speaker at SQLRally in Orlando, I benefited from his hospitality during a time when he was pulled in multiple directions at once. I observed his graciousness under pressure throughout the event, and appreciated his willingness to participate in after-hours activities when I'm sure he was very tired. I also have been a panel speaker with Kendal, participating in a session at PASS that he moderated. The purpose of that session was to help people learn to blog. It was evident to me from that interaction that Kendal feels strongly, as do I, that we all benefit through shared knowledge. He is encouraging to everyone, even if they feel they have very little to contribute. Again, Kendal's concern for community and passion for helping others stretch their skills was a stand-out quality and his willingness to invest personal time in these efforts is commendable.

Kendal has hands-on experience with many of the activities associated with PASS, which has given him a wealth of insight into the needs of the membership. His roles as a chapter leader, event organizer both small and large, and as a speaker, demonstrate his commitment to serving the community in whatever way he can. Furthermore, he's had the opportunity to serve on the PASS Board in an appointed seat, and has had the opportunity to be involved in initiatives to make things even better. Therefore, he can hit the ground running as an elected Board member. I think our SQL Server community will benefit greatly from Kendal's passion, commitment, and service, and heartily recommend him.

Stacia Misner

Personal Reference – Optional

28. Personal reference (please provide daytime phone and email)

a. Reference Name: Andy Warren

[redacted]

b. Statement of Support from Reference:

Subject: Letter of Recommendation for Kendal Van Dyke

I am writing to recommend Kendal Van Dyke as a candidate for the PASS Board of Directors.

I've had the opportunity to work with Kendal on a number of efforts over the past 5 years, ranging from oPASS to SQLSaturday to the first SQLRally in Orlando. In all of those he has proven to be thoughtful and someone good to have on the team. That experience alone makes him an interesting candidate for the Board.

Kendal has had the opportunity during the past year to serve as an appointed member of the Board, something that has widened and deepened his experience. Kendal has adopted PASS as his passion, something that is easy to see whenever he talks about PASS with other people – in truth I don't know *anyone* that does a better job of talking about the benefits of being a PASS member.

Kendal has earned my respect, and he has earned a chance to be considered again by the PASS members in the election this year.

Andy Warren

Disclaimer

29. Have you ever been charged with a felony? If yes, were you convicted, and (briefly) what were the circumstances?

NO

30. I agree to the time and travel commitments required for this office: YES

31. My employer is aware of and agrees to the time and travel commitments required for this office: YES

PART NINE - SIGNATURE

32. "I, Kendal Van Dyke , hereby certify, on this date, August 8, 2012 , that all information I have provided or will provide in this document is true, and I agree to abide by all the terms and conditions listed within this document.

I agree to be considered a candidate for the position of Director-at-Large for the Professional Association for SQL Server. I understand that my email address may be made available to select PASS bloggers - screened and approved by PASS - during the campaigning period for the purpose of blogger interviews with candidates.

I am aware that the term for which I am applying begins January 1, 2013 and ends December 31, 2014. If elected, I agree to fulfil the duties and obligations of the elected position to the best of my ability." (Please answer yes or no to all of the above): YES .