



Professional Association for SQL Server
Board of Directors Meeting
June 13, 2013 - Teleconference

Attendees: Bill Graziano, Douglas McDowell, Thomas LaRock, Adam Jorgensen, Denise McInerney, Wendy Pastrick, Sri Sridharan, Rick Bolesta, Neil Buchwalter, Olivier Matrat, Jennifer Moser, Judy Christianson, Craig Ellis, Vicki Van Damme, Anika Polisenno, Sandy Cherry, Alison MacDonald

Not in Attendance: Rushabh Mehta, Rob Farley, James Rowland-Jones

Agenda for Discussion:

1. FY2014 Budget

Meeting Minutes

1. FY2014 Budget

Douglas McDowell welcomed the Board and led a review of Version V2.4 of the Fiscal Year 2014 budget. The Board focused on reviewing candidate budget cuts in the Director owned portfolios.

- **IT Portfolio** – Douglas recommended a reduction in funds allocated to staff training and indicated that he has worked closely with IT staff at HQ to tighten up this budget.
- **Marketing** – Douglas suggested a reduction in funds allocated to design and graphics for SQL Rally Global, SQLSaturday and Virtual Chapters. Douglas also proposed a reduction in funds allocated towards printing and promo incentives. Thomas LaRock and Alison MacDonald, PASS HQ agreed they could make it work.
- **Chapters** – the biggest cut to this portfolio is funding to provide PASS Chapters with a complimentary copy of the Summit session recording USB drives. Wendy Pastrick indicated that they are encouraging all Chapter Leaders to download the session recordings and only those who cannot due to bandwidth etc. would get a USB.
 - Regional Mentor travel – Overall budget will be cut by three thousand. Wendy agreed this would be workable.
- **Volunteers** – Sri Sridharan agreed that a 10% cut to this portfolio was workable.
- **SQLSaturday** – Rob Farley was unable to attend the call but had volunteered a number of cuts to this portfolio.
- **Global Growth** – James Roland-Jones was unable to dial into the call so could not speak to the suggested cuts. The Board discussed the continued commitment to Global Growth and the funding that needs to be in place for legal and advisory costs. Denise McInerney suggested we focus on the strategic plan regarding regions and keep the budget spending to the direction planned for FY2014 rather than trying to cover all regions. Vicki Van Damme, PASS HQ stated on JRJ' behalf, that our target is EMEA however we need to put some investment into other regions for future focus.
- **Virtual Chapters** – The biggest cut will be funding for the Summit VC Lounge. Denise agreed to the cut but in exchange she would like to work with Anika Polisenno, PASS HQ and Alison to devise a more cost effective way to highlight the VC leaders at these events. Douglas recommended this cut be revisited at the July in-face Board meeting.
- **Summit Program** – Adam Jorgensen committed to match what was budgeted for in 2013.

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In conclusion, Douglas will meet with JRJ regarding Global Growth to confirm all adjustments are complete. Douglas confirmed that everyone present for today's meeting was in support of the budget review for FY2014. The Board will vote on the FY2014 final budget at the next Board meeting scheduled for June 27th, a candidate final version of the budget will be distributed to the Board prior to the call.

The meeting was adjourned at 3:02 pm PT.

The next meeting is via teleconference on June 27th, 2013 at 2:00 pm PT.