



**Professional Association for SQL Server**  
**Board of Directors Meeting**  
Teleconference – June 9, 2011  
9:30 am Pacific Standard Time

**Attendees:** Rushabh Mehta, Bill Graziano, Wayne Snyder, Mark Ginnebaugh, Geoff Hiten, Thomas LaRock, Allen Kinsel, Douglas McDowell, Andy Warren, Rick Bolesta, Neil Buchwalter, Jennifer Moser, Judy Christianson, Craig Ellis

**Absent:** Rick Heiges, Mark Souza

**Agenda for Discussion:**

1. ExecCo Election Process
2. ExecCo Election
3. Room Block SQLRally 2012

**Meeting Minutes**

**1. ExecCo Election Process**

Wayne Snyder outlined the Executive Committee (ExecCo) election process. He clarified that a candidate must garner the majority of votes from eligible voting members to be elected to ExecCo. As per the Bylaws, in case of a tie the Immediate Past President has the deciding vote. There are currently 14 members of the Board of Directors therefore 8 votes are necessary to be elected. Voting would start with the highest office, President, and work down to EVP then VP Marketing.

It was discussed if candidates should be included in the vote, allowing them to vote for themselves or if they should be asked to abstain from voting. Rick Bolesta stated that just as the Board cannot tell a Director how to vote, the Board also cannot tell Directors to abstain. If quorum was not reached due to abstained votes, the discussion would be reopened and another vote would occur.

There was a discussion about the procedure to follow if no single candidate gained the majority votes necessary to close the election. Discussion centered around removing the two candidates with the lowest share of the vote or allowing candidates to withdraw after the initial round of voting before moving on to a revote. The concern with allowing candidates to withdraw to avoid deadlocks was that Rick Heiges was not participating in the teleconference but was a candidate.

**2. ExecCo Election**

ExecCo elections were held. Mark Souza had delegated his vote to Jennifer Moser prior to the meeting. Rick Heiges was not participating in the teleconference, however he had withdrawn from the election prior to the meeting. He had also previously emailed Wayne Snyder his votes. Therefore all eligible voting members were represented at the meeting.

**Position:** President

**Candidates:** Bill Graziano

Bill was the only candidate eligible to run for the position of President based on the criteria set out in the Bylaws.

**Vote:**

Mark Ginnebaugh	Bill
Geoff Hiten	Bill
Allen Kinsel	Bill
Tom LaRock	Bill
Douglas McDowell	Bill
Andy Warren	Bill
Rick Bolesta	Bill
Neil Buchwalter	Bill
Jennifer Moser	Bill
Mark Souza	Bill
Bill Graziano	Bill
Rick Heiges	Bill
Rushabh Mehta	Bill
Wayne Snyder	Bill

**Elected:** Bill Graziano, unanimous.

**Position:** Executive Vice President, Finance

**Candidates:** Tom LaRock, Douglas McDowell

**Vote:**

Mark Ginnebaugh	Douglas
Geoff Hiten	Douglas
Allen Kinsel	Tom
Tom LaRock	Tom
Douglas McDowell	Douglas
Andy Warren	Tom
Rick Bolesta	Tom
Neil Buchwalter	Tom
Jennifer Moser	Douglas
Mark Souza	Douglas
Bill Graziano	Douglas
Rick Heiges	Tom
Rushabh Mehta	Douglas
Wayne Snyder	Douglas

**Elected:** Douglas McDowell, 8 votes to 6.

**Position:** Vice President, Marketing

**Candidates:** Allen Kinsel, Tom LaRock

**Vote:**

Mark Ginnebaugh	Tom
Geoff Hiten	Tom
Allen Kinsel	Allen
Tom LaRock	Tom
Douglas McDowell	Abstain
Andy Warren	Allen
Rick Bolesta	Tom
Neil Buchwalter	Tom

Jennifer Moser	Tom
Mark Souza	Tom
Bill Graziano	Tom
Rick Heiges	Tom
Rushabh Mehta	Tom
Wayne Snyder	Tom

**Elected:** Tom LaRock, 11 votes to 2 (1 abstain).

**Action** Bill Graziano will speak with Alison MacDonald and Rick Heiges about communicating the election results within the next 24 to 48 hours.

### **3. Room Block SQLRally 2012**

Judy Christianson sought the Board of Directors' guidance for the SQLRally 2012 site selection process. She asked if PASS Headquarters (PASS HQ) would be allowed to do a room block and therefore reopen the RFP process to the 3 candidate cities of Denver, Nashville and Dallas, or if PASS HQ was to continue on without a room block, thereby eliminating Denver and Nashville and designating Dallas as the site of SQLRally 2012.

Judy described the two venue options in Dallas: the Dallas Convention Centre, which would add approximately \$25,000 to the budget in rental costs or Infomart, an office structure with meeting space and approximately \$23,000 in rental costs. All pricing is to be confirmed.

There was a call to rescind the room block vote that had occurred earlier in June, as Board members they were not fully aware of the actual costs associated with a room block when they voted.

There is a property in Denver that does not require a room block however, it is only available for the week prior to the Memorial Day weekend. Andy Warren felt offering a room block would again delay the process as PASS HQ went back to the properties. He had met with candidate cities onsite at SQLRally 2011 in Orlando and had clarified to them the criteria for selection, which included not having a room block.

While the Dallas Convention Centre had additional associated costs, there was concern about hosting SQLRally somewhere besides a hotel. Rushabh Mehta questioned if some locations in Denver and Nashville could come in cheaper than Dallas even including the cost of a room block.

Judy believes that to maintain the standards of SQLRally a room block would become more necessary in the future and that PASS would have no difficulty filling the rooms. Rick Bolesta asked the Board to look at the probability of accruing risk rather than the amount associated with that risk.

Discussion surrounded the two venue options in Dallas. Bill felt Infomart was not conducive to networking which is meant to be a key focus of SQLRally. Wayne noted Infomart is on the freeway in Dallas and therefore it is difficult to access the venue without a vehicle. Andy asked if the venue selection was to be based on price or on location experience. Bill and Mark Ginnebaugh stated experience was an important factor and worth the additional cost.

SQLRally was meant to follow an Olympic model whereby local communities bid and compete to host the event and there is a final vote determining the host location. While the site selection vote was intended for the June 15<sup>th</sup> Connector, Allen Kinsel noted that particular Connector was scheduled to be devoted to Summit and the price increase on July 1<sup>st</sup>. He did not want information about the site selection included

as it would muddle the marketing message. If the Board was to announce the site selection rather than open it to a vote, the information could wait until the next Connector.

While acknowledging Andy's point that the Dallas event will cost more than the event in Orlando, the Board decided to pursue the Dallas as the site for the SQLRally 2012. It was also decided that with the exception of the rental cost variance, SQLRally 2012 will continue to use the 2011 budget as a guide.

**Action** Craig will create an analysis on both the Dallas Convention Center and Infomart venues and go to Dallas, if necessary, to learn more about Infomart. Bill and Andy will call Denver and Nashville to inform them that they are no longer in the running to host SQLRally 2012. As the Dallas venues may be more expensive than in Orlando, Andy mentioned certain items, such as wireless internet, could be cut if attendance targets weren't met. Bill is to be consulted for a budget exception prior to large cuts being made.

#### **4. Next Board Meeting**

Teleconference at 9:30 am PST on July 14, 2011.

The meeting was adjourned at 11:00 am.