



Professional Association for SQL Server
Board of Directors Meeting
Teleconference – July 14, 2011
9:30 am Pacific Standard Time

Attendees: Rushabh Mehta, Bill Graziano, Rick Heiges, Wayne Snyder, Mark Ginnebaugh, Geoff Hiten, Thomas LaRock, Allen Kinsel, Andy Warren, Rick Bolesta, Neil Buchwalter, Jennifer Moser, Lara Rubbelke, Judy Christianson, Craig Ellis, Sandy Cherry

Absent: Mark Souza, Douglas McDowell

Agenda for Discussion:

1. Budget
2. PASS Elections

Meeting Minutes

Lara Rubbelke was welcomed to the Board of Directors. Lara will be acting as a proxy for Mark Souza.

1. Budget

Drafts of the FY2012 budget were distributed to the Board prior to the meeting.

Staffing

Three additional roles for PASS Headquarters (PASS HQ) were discussed. They were IT, Operations Coordinator and Bookkeeping and all three have already been included in the budget.

The IT role is currently being filled by a staff member on contract. The budget request would make the role a permanent position. Andy Warren spoke to how having three people in the PASS HQ IT team has allowed him to have a dedicated IT person for a period of time which has helped the Community Program.

If resources for IT projects are to be distributed across portfolios, Andy, as a portfolio owner, would like to have more input into the prioritization of those projects.

The Bookkeeping position would be comprised of 75% support for finance and 25% general administration. This role is needed as the total number of transactions for PASS events has increased. The intention is to have this role grow to be 100% bookkeeping as PASS events continue to grow. This additional role will not speed up the post-summit reconciliations.

Rick Bolesta left the meeting. His vote, if needed, was given to Neil Buchwalter.

An Operations Coordinator is also required to assist with the growing number of PASS events.

Judy Christianson clarified that the hours from the Governance position were re-budgeted. Michelle Nalliah will cover the governance aspects of the role while outside resources would be used for legal opinions and higher level needs. Karla Landrum and Michelle Nalliah will comprise the Community Team.

Additional Spending

Rushabh Mehta asked why the Virtual Events were not yet revenue neutral. Craig Ellis clarified that the sponsorship funds listed in the budget for Virtual Events were from an exclusive sponsorship package and were intended to cover both the Spring and Fall events.

Andy has requested additional funding for speaker travel for SQLSaturday Pre-Conferences (PreCons). The funds would be available as an advance for speaker travel however; if the event proved profitable the funds would be repaid. Judy clarified that PASS cannot take on the liability of funding SQLSaturdays, additional funds for travel must be provided from sponsorship. She also asked how, with the addition of PreCons, the SQLSaturday model was going to evolve. Andy stated that PASS cannot stop SQLSaturdays from holding PreCons and therefore must adapt to the realities of the event.

The cost of international travel to Board meetings was discussed.

Allen Kinsel still has a funding request for video recording summit sessions which is yet to be submitted to Bill Graziano for inclusion in the Budget.

Action The distribution of hours in the Community Team will be communicated by the end of next week.

At the August Board meeting the following items will be discussed: the prioritization of IT projects, revenue intentions of certain portfolios and projects such as Virtual Events, the changing nature of SQLSaturdays and how all PASS events fit together.

Bill will work with Sandy Cherry to finalize the budget. He will provide a list to the Board of items he has removed from the budget.

2. PASS Elections

Election timelines were presented to the ExecCo prior to the meeting. Discussion circled on the ability to hold the election prior to Summit and the feasibility of a timeline that would allow that. Rushabh Mehta, Geoff Hiten and others agreed that the emphasis should be on having a properly conducted election rather than one before Summit. If elections were to extend over the Summit campaigning would occur at Summit. This has been the practice prior to the 2010 election.

Allen requested that if the number of in-face Board meetings was to be reduced, the meeting immediately following Summit not be removed as it is very valuable to orientating new Board members.

Action Bill will pick a date for the post-Summit meeting and will inform the Board as soon as possible. Wayne Snyder has requested the Board respond to him regarding which Board member will sit on the Nomination Committee with him.

3. Next Board Meeting

In-face meeting on August 11-12, 2011 in Fort Lauderdale, Florida.

The meeting was adjourned at 10:39 am.