Professional Association for SQL Server
Board of Directors Meeting
Teleconference – August 23, 2012
2:00 pm Pacific Time

Attendees: Adam Jorgensen, Denise McInerney, James Rowland-Jones, Kendal Van Dyke, Rob Farley, Thomas LaRock, Douglas McDowell, Bill Graziano, Jennifer Moser, Lara Rubbelke, Alison MacDonald, Anika Poliseno.

Not in attendance: Allen Kinsel, Rushabh Mehta, Rick Bolesta, Neil Buchwalter, Judy Christianson, Craig Ellis

Agenda for Discussion:

1. August Board of Directors Meeting Minutes
2. BA Conference

Meeting Minutes

1. **August Board of Directors Meeting Minutes**

Motion To approve the minutes from the Board of Directors meeting held August 9, 2012

Motion: Douglas McDowell
Second: Adam Jorgensen

Allen Kinsel	Did Not Vote
Denise McInerney	Yes
James Rowland-Jones	Yes
Kendal Van Dyke	Yes
Rob Farley	Abstain
Rick Bolesta	Did Not Vote
Neil Buchwalter	Did Not Vote
Jennifer Moser	Yes
Lara Rubbelke	Yes
Bill Graziano	Yes
Thomas LaRock	Yes
Rushabh Mehta	Did Not Vote

Motion passed (9 yes, 0 no, 4 did not vote, 1 abstain).

2. **BA Conference**

The Board had been emailed an update on the BA Conference planning.

James Rowland-Jones asked about the initial exposure and sponsorship plans. Anika Poliseno said an initial deposit would be required. Alison MacDonald said work had begun on the initial prospectus and that she was scheduled to have a meeting with Al Shuler. There was a candidate sponsor list and discussions were underway with Microsoft for sponsorship.

Anika spoke about the requirements to move forward. 25% of the contract would be due at execution with an additional 25% due prior to the start of the event. She outlined the negotiated room block terms including the discounted group rate.

Motion To approve April 10-12, 2013 for a Business Analytics Conference in Chicago, IL.

Motion: Douglas McDowell
Second: Rob Farley

Adam Jorgensen	Yes
Allen Kinsel	Did Not Vote
Denise McInerney	Yes
James Rowland-Jones	Yes
Kendal Van Dyke	Yes
Rick Bolesta	Did Not Vote
Neil Buchwalter	Did Not Vote
Jennifer Moser	Yes
Lara Rubbelke	Yes
Thomas LaRock	Yes
Bill Graziano	Yes
Rushabh Mehta	Did Not Vote

Motion passed (10 yes, 0 no, 4 did not vote).

Thomas LaRock confirmed that Marketing will announce the BA Conference details in September.

3. **Next Meeting**

In-person meeting in San Diego, California on September 13 and 14, 2012.

The meeting was adjourned at 2:18 pm pacific time.