Professional Association for SQL Server
Board of Directors Meeting
Teleconference – March 14, 2013
2:00 pm Pacific Time

Attendees: Bill Graziano, Douglas McDowell, Thomas LaRock, Rushabh Mehta, Rob Farley, Adam Jorgensen, Denise McInerney, James Rowland-Jones, Wendy Pastrick, Sri Sridharan, Jennifer Moser, Judy Christianson, Craig Ellis, Alison MacDonald, Vicki Van Damme

Not in Attendance: Rick Bolesta, Neil Buchwalter, Olivier Matrat, Lara Rubbelke

Agenda for Discussion:

1. PASS BA Conference Update and a Review of Board Calls to Action
2. Summit 2013 Numbers and the Effect on the Upcoming Budget
3. BAC Vendor and Attendee Experience
4. Next Meeting

Meeting Minutes

1. **PASS BA Conference Update and a Review of Board Calls to Action**

Douglas McDowell gave a brief update on registration numbers and indicated that we are on track to meet revised registration targets. The Board discussed the possibility of having another Business Analytics Conference (BAC) in 2014. In January the Board commissioned PASS HQ to look into potential venues for 2014. This information is being compiled currently and will be forwarded to the Board for review. The need to review the 2013 BAC before deciding to hold a BAC in 2014 was discussed. No decision will be made without a formal Board motion and approval.

2. **Summit 2013 Numbers and the Effect on the Upcoming Budget**

Thomas LaRock indicated that registration numbers for Summit 2013 are slightly lower than they have been at this time in previous years. He asked the Board to please consider this when working on their portfolio's FY 2014 budget. More information will be available in April following the next Summit 2013 price bump.

3. **BAC Vendor and Attendee Experience**

Thomas acknowledged the importance of reaching out to vendors and attendees onsite at the BAC. He indicated that Marketing will have further instructions for reaching out to sponsors at the Board meeting prior to the BAC in Chicago. He also asked Board members to actively note any feedback they receive from attendees for further discussion after the BAC.

4. **Next Meeting**

The next meeting is scheduled for April 9 and 10, 2013 - prior to the Business Analytics Conference in Chicago, IL.

The meeting was adjourned at 2:37pm Pacific Time.